

thedallasopera

Rockley Family Foundation Piano Sale March 2-4, 2017 Winspear Opera House

Dear Friends:

The Dallas Opera has enjoyed the use of new, first-class pianos on a no-cost basis since 2012, an arrangement made possible through an association with the Rockley Family Foundation (recognized by the I.R.S. as a 501(c)(3) organization). These instruments, as well as those provided to other institutions or that have otherwise become available, will be featured in a special sale that will raise funds to perpetuate this valuable program.

A large selection of grands, baby grands, digital player grands, upright pianos, and digital pianos will be made available for purchase on a first come first served basis. This event will feature instruments from such famous makers as **Yamaha, Bösendorfer, Pramberger, Seiler, Knabe, Mason & Hamlin**, a discrete selection of vintage **Steinway & Sons** pianos, and many others. Most instruments are less than one-year old, include a new factory warranty, and have recently been tuned. Delivery and special *no-interest financing* is available on site. Moreover, in most cases, a substantial portion of your purchase is considered as a charitable contribution to the Rockley Family Foundation and may be **tax deductible**.*

There are two ways to view and purchase:

1. **By appointment:** you are invited to attend a special private sale on Thursday, March 2, Friday, March 3 and the morning of Saturday, March 4, prior to the general public. This will give you an opportunity to purchase with priority in selection and price reductions. **To secure a time call: (469) 651-7619**
2. **Public sale:** you may attend the final sale day on Saturday, March 4, from 2:00 PM - 5:00 PM without an appointment

This event will be held at the Margot and Bill Winspear Opera House, 2403 Flora Street, Dallas, TX 75201. For directions please visit <http://dallasopera.org/tickets/directions/>

In a time where creative solutions are needed to maintain properly equipped music programs, the perpetuation of this program is important to us in our efforts to further education in the arts. I invite you to take advantage of this wonderful opportunity.

Best regards,



John Toia
Director of Production
The Dallas Opera

For information & available appointment times call (469) 651-7619

***You should consult with your own tax adviser to the individual deductibility of any contribution.**